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Message Text

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PAGE 01 SEOUL 05255 240931Z
ACTION CU-03

INFO OCT-01 EA-07 ISO-00 EB-07 USIA-06 COME-00 /024 W
----------072010 240935Z /21
R 240656Z JUN 77
FM AMEMBASSY SEOUL
TO SECSTATE WASHDC 4700

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EO 11652: N/A
TAGS: EGEN, BEXP, KS
SUBJEC: U.S. MOTION PICTURE EXPORTS

REF: 76 SEOUL 9096, NOV. 16, 1976

1. IMPLEMENTATION OF AGREEMENT BETWEEN JACK VALENTI, FOR THE MOTION PICTURE EXPORT ASSOCIATION OF AMERICA, INC., AND GENERAL ROH, YOUNG-SU, PRESIDENT OF THE KOREA MOTION PICTURE CORPORATION, HAS BEGUN. THE AGREEMENT ALLOWS SPECIAL SCREENINGS BY USIS, DOUBLES FOREIGN CURRENCY ALLOCATION FOR PURCHASE OF FOREIGN FILMS, REMOVES CEILING PRICE AND REQUIRES DIRECT DEALINGS WITH SPECIFIC COMPANIES. A TOTAL OF 15 AMERICAN FEATURE FILMS HAVE BEEN SHOWN TO ROK OFFICIALS. SPECIAL SCREENINGS BEGAN IN MARCH 1977 AND ARE CONDUCTED BY USIS FOR ROK OFFICIALS. FOUR FILMS HAVE BEEN IMPORTED. THESE FILMS AND THEIR IMPORT PRICES ARE:

ROCKY $100,000

FROM NOON TO THREE $$ 50,000

ONE FLEW OVER THE
CUCKOO'S NEST 100,000

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LUCKY LADY $ 50,000

2. THE ROKG HAS ALSO INCREASED TO $3.3 MILLION THE FOREIGN CURRENCY ALLOTMENT FOR IMPORTS OF FOREIGN FILMS FOR FY 1977. THE MOTION PICTURE PROMOTION CORPORATION PLANS TO IMPORT A TOTAL OF 40 FOREIGN FILMS IN 1977, INCLUDIN 25 FROM THE U.S. SPECIAL SCREENING BY USIS HAVE WORKED EFFECTIVELY

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AND WITHOUT PROBLEMS IN INTRODUCING AMERICAN FEATURE
FILMS TO KOREA.
SNEIDER

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NNN

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: EXPORTS, MOTION PICTURES
Control Number: n/a
Copy: SINGLE
Sent Date: 24-Jun-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 22 May 2009
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977SEOUL05255
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770226-0284
Format: TEL
From: SEOUL
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770622/aaaaasxt.tel
Line Count: 65
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: e1784977-c288-dd11-92da-001cc4696bcc
Office: ACTION CU
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: LIMITED OFFICIAL USE
Previous Handling Restrictions: n/a
Reference: 76 SEOUL 9096
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 23-Mar-2005 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2044553
Secure: OPEN
Status: NATIVE
Subject: EC: U.S. MOTION PICTURE EXPORTS
TAGS: EGEN, BEXP, SCUL, KS
To: STATE
Type: TE
vdkvgwkey: odbc://SAS/SAS.dbo.SAS_Docs/e1784977-c288-dd11-92da-001cc4696bcc
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